



Here Is The Free Business Audit You Requested

Please take a moment to print this audit

This audit is designed with the purpose to give you a tool to evaluate your MLM business to determine what tools you should have in place for growth and profitability. If you are not prepared to grow your business by dozens of reps every week, this information is probably not for you. The tools listed in this audit are serious marketing tools and have been proven to work but, they require that you treat your business as such, not as a hobby. Those looking for a hobby, a simple tax write off or an excuse to get out of the house, we would suggest taking up golf.

**“Find Out Why Every MLM Company And
Leader In This Business Will Beg You
Not To Read This Business Audit”**

Introducing the only proven network marketing business audit that can actually help you to determine if you are poised and ready to make money or facing another journey on the ‘trail of tears’.

NOT reading this audit in its entirety could be the second greatest mistake you make in this industry. The first was getting started in this business without having read this information in the first place.

I know that sounds terribly cocky and assumptive, but it is the absolute truth. I’ve done it in fact my husband and I have both done it. We’ve walked the ‘trail of tears’ in this business, ‘workin’ our warm market’, listening to the leaders in this industry tell us how to build their organizations. We fell for it, hook, line and sinker. Then we figured out the truth and have now grown businesses right from home that have grossed more than you can imagine in less than 18 months. That is why we decided to write this business audit. We have decided to share EXACTLY what ingredients you will need, no holds barred, to grow your MLM beyond your imagination and the sick part is, you can do it without ever leaving your home. We are sick and tired of these so called experts and leaders in this business who lie, cheat and steal to make you help them build their business under the guise that it helps you.

WARNING:

We have no doubt that you are skeptical. Maybe you’re a little gun shy, maybe you’ve been burned before. Maybe you think this will be some pitch to sell you junk leads or fake business tools that will cost you thousands of dollars. Maybe you are stubborn. Everybody has heard, “If it sounds too good to be true....” However, my mother always told me never to look and gift



horse in the mouth either, so I guess that can go both ways. Here's the thing, you will absolutely know the truth before you are even half way finished reading this audit but, you have to take the time to read it completely. In this audit we will address your concerns, your skepticisms and all the things that would make your leaders in this business shiver like babies in a Polar Bear contest, in Lake Michigan, in January!

Introducing:

“The Only Proven, Guaranteed Business Audit That Will Give You The Absolute Blue Print For Adding More People In One Month Into Your MLM Than Your Upline Will Add All Year...Guaranteed”

So, what made you order this audit? Hopefully, one of these 5 very frank, straight forward and honest reasons;

1. You know without doubt that people are making tons of money in the business, thousands every week, and you are sick and tired of beating your head against the wall trying to figure out the secrets.
2. You have watched, for the last time, someone go up on stage to collect a check that reminds you of that kid in school who's science experiment went terribly wrong and whom never seemed quite right afterwards, even though drooling in public isn't anything to be ashamed of...really.
3. You would honestly just like to know the truth. You are more than willing to work at it, you just want to know the real truth about how to make it happen.
4. You believe, in your heart of hearts, that MLM is truly the greatest way to create serious, residual wealth and all you really want to know is the formula that the real producers use to make it all come together.
5. You have come to realize that the truth can't be the techniques most companies and leaders are teaching because you have seen how many people come and go in your own company who never make a nickel.



Look, we know you are continually offered ‘secrets’, techniques or magical ways to wealth. Oh, have you heard the latest one about owning your own internet ‘portal’ where people are going to just line up by the millions to hand you their money while you sleep? But, there is NO ONE offering this business audit that will tell you what we will share with you here because we’ve done exactly what we are about to share. There is no one with our experience, expertise, testimonials and guarantees that we will provide. In fact, we resent these silly ‘pity hawks’ in this business who pretend to understand your pain and frustration, promise to make it all better by putting you in their ‘downline’ and then suck you dry of all your ‘warm market’ friends and family and kick you to the curb right about the same time you are permanently removed from that ‘free dinner’ list.

"I'm About To Share 'The Last Word' On How To Grow A Huge Enterprise... From Scratch, Ground Zero, Regardless Of What You're Marketing, No Matter How Poorly Your Business Is Doing Now... "

Important; Maybe, you aren't much of a reader. Maybe, one of the two boxes you have in the house is offering better entertainment. Maybe, your eyes are already starting to get that glazed over, bluish, kinda cataract, deer in the headlights kinda look. But this is so important, so honest and direct you just have to give it your undivided attention. So go grab something cold to drink (put the beer back, I meant something non-alcoholic), turn on all the lights, kick the dog or step on your cats tail once for good measure and read this like your MLM business success depends on it (it does and we'll prove it before you're done).

Dear Friend and Home Business Owner,

Hi. My name is Lana Robinson and my husband's name is Rich Robinson. Snazzy, huh?

Anyway, we've been entrepreneurs for almost 30 years combined and tried it all. We've been to every hotel meeting East of the Mississippi, we've spent tens of thousands of dollars on fliers, we even tried a horrible human breeding experiment to create more ‘friends and family’, faster (*by the way, if you see something kinda human looking walking the streets at night, tell Uncle Albert we'll leave the porch light on for him*) trying to replace the friends and family who no longer answer the phone. We tried 3- way calls, expensive seminars and if we hear one more person mention the words ‘duplication’ (the motivation behind that breeding experiment) we will probably lose our minds right there (might have already happened). Anyway, we've made so many mistakes in this business that we could pave a road all the way to China with the



‘cobblestones’ of our failures. We’ve also helped hundreds and hundreds of people in this business (you’ll hear from some of them later) and we have put together the 5 most important ingredients necessary to make sure you don’t make the same mistakes we’ve made. In fact, these same ingredients are helping people right now make HUGE incomes and you are going to be next.

As promised, here are the 5 ingredients, the only ingredients needed to go out and do exactly what we are doing, right now, with any MLM or home business to create an income so large your ‘warm market’ will beat your door down to put you back at the top of their ‘free dinner list’.

Secret Business Ingredient #1- You Must Learn To Treat Your Business As An Owner!

Friends, you are being taught right now using techniques that treat you as you are used to being treated...as employees or gophers. Every company out there knows that you have spent your life being groomed to be the perfect employee. They know it is EXTREMELY expensive to train you with new techniques and far less costly to teach you as you have been accustomed. Your companies know very well that the failure rate in this business is 90%. Your leaders and companies both know that the odds of you being around in six months are 10 to 1. 10 to 1!!! If you went to Vegas tomorrow would you play those odds? Heck no, that’s why your company never told you the odds before you placed the bet with your paycheck. This isn’t Vegas and they don’t have to tell you the downside. They don’t have to tell you that making a list of your friends and family is the best way for them insure **their own** growth and success and absolutely **one of the worst** ways for you to create that huge income for yourselves. You don’t need us to prove that, take a look around! 90% of the people you see at your meetings this month, won’t be back next month. Poor sobs will be back working J.O.B’s and consuming that silly, nasty tasting, miracle bark for months hoping they still might get lucky. Business has NOTHING to do with luck.

“The Truth About Making Massive Income As
Entrepreneurs Is To Act Like Entrepreneurs, Owners,
Not Employees...”

The best thing you have going for you is your creativity and your individuality. Neither one of these ingredients can be duplicated. The contract you signed as Independent Representatives for your products and services says it all, you are independent, at least you should be. You don’t



have to act like sheep. You can use that creativity. Don't be afraid of it. What's the worst thing that could happen? You might fail? You bet, so what. It won't be the first time or the last. Don't be afraid of failure. Welcome it. Failure always leads to success. Your companies and leaders won't tell you that. They'll tell you to just be a sheep, follow them, duplicate their

“System” (friends and family, acquaintances, long lost relatives, pizza delivery guys, etc.) and you will avoid all the pain and go straight to the top. How's that working for you so far? Here's the thing. Failure always leads to success. Ask Einstein how he developed the formula for the Atom Bomb. By first developing several other 'bombs', bombs that were really duds. Ask how antibiotics were developed, by making a lot of people very sick or killing a few first (sorry about that but, it's true).

The point is, the only failure that won't lead to success is the one that makes you quit. As business owners you will never allow yourself to quit, it isn't an option. Whatever the mind creates as thought, will come into physical reality with or without you. As an owner, all you have to is think of success, what is your physical representation of that success and then let it take form through the expression of trial and error. Remember, the greatest difference between owner and employee is one does the thinking without fear, the other is afraid to think and finds shelter in making someone else's thoughts reality. You only have 2 choices, be the engineer or the laborer.

Secret Business Ingredient #2- Lead with Your Product or Service, Not Opportunity

There are only three things mankind seeks from birth; Wealth, Health and Love. Managed Greed is good but, marketing your businesses based on greed will lead to poverty. Why?

1) Your business opportunity will never be competitive. There will always be compensation plans better than yours. If you draw people based solely on greed they will leave through the same door they came in through. Greed is not sustainable meaning that greed will not see people through the tough times. Greed is like a very large animal, great to look at and study, not so good to get up close and try to touch it. Opportunities based solely on greed dry up and disappear faster than a drop of water on concrete at 110 degrees. If you go to meetings and conventions and all you ever hear is “I made this...” or “Look at my new...” or “You will make so much money and you can stop working and still make it...” run, seriously, don't walk RUN!! I don't care how much you've spent so far on this particular business. Consider it a donation, as tuition for an education in what doesn't work and get out. Look, you were looking for an opportunity when



you found that one. Don't worry, after you finish reading this audit you could market anything you want and be successful. Here's the thing. The universe is all one being, your mind is connected to mine, to your neighbors and so on. Hey, I'm not going to get into religion or particular beliefs of one kind or another but our minds are like drops of water. They all combine to form one big body of water so you have to market things that truly provide your consumer with value. You have to be in your business, own your business, to provide a service or product that has a particular need to fulfill for the benefit first and foremost for the consumer to whom you market. When you lead with your opportunity you are doing it based on your greed to tap their greed, bad idea, VERY BAD. Remember that saying, "You reap what you sow"? Well, when you lead with greed you will be taken in by greed. Not a great bedfellow because again, greed won't buy you loyalty. Does this make sense? Bet your leaders and companies right now are really wishing you would just put this thing down. Anyway, **lead with your product**. Surround yourselves with others who market your products and services first, who show the opportunity as a secondary benefit of the consumption of those products or services.

“Businesses That Flourish Do So Because Of Consumption, Not Greed. Greed Alone Is Like Sand In An Hour Glass, It's Only A Matter Time Before It Runs Out...”

Look at it like this, Does McDonalds market their hamburgers by telling you that you can make millions by selling them to others? No. They market their food, you buy it and that consumption, for your benefit (healthy or not) is what leads to such a great business opportunity and why a McDonalds franchise will cost you so much money. The trick is that you must have a product or service that has a true demand already. Huge risk awaits those who try to create an original market. It is more safe to enter an established, competitive market where need is already there. Now, don't get me wrong, huge risk provides the greatest profit potential too but we aren't here to talk about long shots (most of you have been going way long for way too long). Anyway, your product or service must be something someone wants or needs and it must be competitive. One of the biggest things that leads to massive failure is that we get sucked into a business opportunity (again because of greed) and then our product is priced out of the market or it really isn't what it's cracked up be or the company can't deliver in a timely fashion (back orders and cancelled products) or whatever. I don't care what your company tells you....**LEAD WITH YOUR PRODUCT OR SERVICE** like every other legitimate business on the planet. Don't talk about your business opportunity until your client understands and has a desire for your product.

Look, your company knows the truth. Want proof? Is your compensation based on people getting in the business or product consumption? It better be product consumption because if it



isn't, it is ILLEGAL!! Why? Because it's wrong, doesn't work and might as well be a gifting program (another scam). 90% of the companies in this business are legit and get paid only for the consumption of their products and services but when you go to any meeting or convention and all they talk about is how much money they are making and you could be making, RUN!!

Think We Are Kidding About Telling The Truth, Now? If You Got Any Closer To The Man Behind The Curtain, You'd Have To Be Toto In The Land Of Oz And You Would Probably Singe Your Hair From The Pyrotechnics.

Secret Business Ingredient #3- You Must Learn To Create Your Own Audience, Your Own Clients.

You can't rely on your companies or your leaders to create your clientele or attract the audience who wants what you have because they are teaching you to do that for them. When you make that list of your 'warm market', who do you think you are doing that for? Let's back up for a minute. In order for any consumer to purchase your product or service they have to feel like they are doing so from someone who knows about these products or services. In other words, everyone loves an expert. Think about it, when you go to a fast food restaurant what's the thing you fear most. The person in front of you who is supposed to take your order has a tag on their uniform that says, "trainee". Oh come on, you know you hate that. How about when you only have 30 minutes left for lunch and they take your money, punch it in to the register and it doesn't calculate your change? Oh yeah, you know that is right about the time you start convincing yourself you weren't that hungry in the first place. It's the same look your prospect gets when you begin to try, for the first time because your upline disappeared at the worst time AGAIN, to explain about your products and services. Rather than fixing the problem we look for a brochure, website or video that can do the explaining for us next time. How would you like that technique as the customer? You go to a store and ask about how to use a particular product and they hand you a book and say, "just read this."

"You Must Become The Expert For Your Product, Service And Techniques. Nobody Likes Gophers Which Is Why They Make Those Stupid Spinning Sunflowers For Your Yard"



The technique of using your ‘warm market’ allows your leaders to be the expert, you become the gopher and no one will listen or respect your guidance. It is a technique for the employee not the owner. You must learn to create that audience. You must learn the skills and become the person people want to listen to and respect. Otherwise you will always be dependent on your company or upline. I can’t believe more people don’t see through this technique in the first place but I think it is because we are blinded by greed.

Anyway, you have to learn what is called ‘cold prospecting’. Does that sound like fingernails on a chalkboard? Well, we said we would share the truth, we didn’t say it would be easy, it isn’t. It is simple though. Every single person who can walk and chew gum at the same time can do it. But someone has to teach you, correctly. That’s the tricky part. All bet you have someone right now who is supposed to teach you that, right?

Maybe they just send you to a place that has leads for \$3.00 a piece and this lead place offers training for free (they better since they are scamming you for garbage leads). Anyway, I’ll bet you are being taught to prospect and pitch people based on them starting a home based business, right? RUN!! (See Secret #2). But the point is to learn how to create that audience from a cold market leading with your PRODUCT OR SERVICE FIRST and then you can learn more advanced techniques. Even better, learning to ‘cold prospect’ effectively will allow you to teach others how to do it too and then you are teaching people how to fish instead of providing the fish (ever heard that somewhere before?). ‘Cold prospecting’ is one of the single most important techniques for those with a home business because they only other way to make it happen costs tens of thousands of dollars. No one in a Franchise has to ‘cold prospect’ but they also didn’t start their business for a few hundred bucks (or less) either.

Secret Business Ingredient #4 - You Must Learn To Close Transactions Like Check-Out Clerks In A Grocery Store.

Your company needs you as a human being for one reason only. They need your power to lead and to persuade. Not convince, *persuade*. Your company only chose network marketing because it made the most sense as a delivery system to the end consumer.

Because they decided, probably for a number of reasons, that using network marketing would provide the highest likelihood of you continuing to consume their products and services. They **DID NOT** do it because they decided rather than using endorsements and commercial advertising that they wanted **YOU**, the general public, to have this incredible opportunity to



make tons of money. They did it because they decided it was the most profitable way to bring their product to the masses, **PERIOD**. Man, I love that one. Almost every company or leader loves to say that, “we wanted you to have the opportunity to keep the money rather than give it to these ad agencies or to celebrities who don’t need it like you do”. That is hilarious! It doesn’t even make sense from an ownership viewpoint.

“When You Learn The Only 2 Reasons People Don’t Buy It Becomes So Easy To Close You Will Think You Know Some ‘Illegal’ Formula To Making People Want What You Have.”

You must learn to close. You, not your upline, videos, brochures or websites must learn to close. It is the only reason your company needs you. They know nothing can create the urgency to buy like the human element. Our ability to communicate, when properly trained, will always far exceed inanimate objects like websites or videos. That’s because our thoughts created these tools (I know I promised not to get all spiritual). You have to learn how to create urgency. Urgency is your secret weapon that cannot be duplicated, EVER. Urgency is what makes you buy something NOW instead of waiting for a better or more convenient time. Now, companies can do that with a SALE or SPECIAL offer but they can never do it as good as an individual or person can do it. That’s why human beings will never be replaced in marketing. Companies can supplement this and they can get by without it but they can’t be really explosive without YOU. How’s that for security.

Secret Business Ingredient #5 - You Must Learn To Master The Tools Of Marketing, The Phone, The Internet and Ad Copy or Copy Writing.

You can’t rely on these tools to create success. You must learn to create success using these tools to assist you, not the other way around. Currently, this industry does it backwards and it works great, but not for you. You are your company’s prospecting tool and that makes perfect sense to your company. If you truly want to make HUGE money you have to learn how to master the tools that can enable you to reach massive numbers.

Your company looks at it like this, you bring your ‘warm market’ and so does every other distributor. The 45-50 prospects you actually convince to sit through that painfully boring presentation adds up with everybody else’s ‘warm market’ and there you have it, your company is reaching the masses through you. You are told that if you just get 3 people who each get 3 people, who each get....and so on, right? Does that ever happen? Let’s just go play the lottery.



The odds are better and at least some of the money goes to do something, I think. It's still better than giving it to some upline guru who is just teaching you how to make them rich.

“Once You Become The Master Of The Tools Rather Than One Of The Tools, Your Income Will Grow So Fast You’ll Have To Beat Your Friends And Family Off With A Stick.”

You must learn to master the telephone as a prospecting tool. Then, you have to learn how use the phone as a closing tool. There isn't a business on the planet that doesn't use the phone. It is a huge tool. You can be afraid, even timid but you must find someone who can show you how to overcome that fear, that hesitation or your competition will leave you so far behind you will think you're first. Once you master phone skills then you will move up the ladder to use the Internet. Look, my husband hates his computer. Seriously, it hates him back too - so it's a healthy relationship but you must master this tool. It's like trying to learn how to fish but you're afraid of the water. The Internet is the single biggest advancement in business growth tools since the invention of the written word. That's pretty big but I mean it. Thank goodness I like these things (a lot!). I'm becoming a master of this tool like you can't imagine. Rich doesn't think I can breathe on my own without this thing, but I've learned how to make computers, as marketing tools, stand up and sing. The last piece to the puzzle is ad copy and copy writing. This one takes a while (especially if you type like Rich does, one finger at a time. It would take him 6 months to type this audit). Ad copy is what gets response, good ad copy that is. Your companies won't help you here either most of the time because they are more concerned about exposure than response.

Response is all that matters. People will tell you to run ads or write copy that tries to convince someone to buy. Forget it. It's too expensive. You won't get enough 'buyers' to cover your costs. If you keep running ads solely based on your opportunity there will be a great big hole in the paper when you leave. Most of the time, these types of ads don't work. Response is all you need. Why am I telling you these things when this audit is designed for the same reason? Because it's the truth, you need to hear it. Even if you don't respond and make contact with us you will remember that you heard it here first. Somewhere, someday you must learn how to communicate your message through copy.



So, there you have it. The 5 most important ingredients every Business - your business - must have to guarantee your success. The 5 most important ingredients that can empower you to grow your MLM business so fast it is only a matter of time before this audit will be banned. So, now what? Is your company or your leaders teaching you how to implement these tools into your business? More importantly, are they teaching you how to master these skills for yourselves? I doubt it. They can't.

The silly part is they should. If they did their organizations would grow so fast your companies couldn't keep up with demand. Maybe that's their excuse. I hope so because any other reason is based solely on fear or ignorance. Please, don't take that as rude. I mean it only as it is stated...the truth. Your leaders need you far more than you need them but until you learn to stand on your own feet you will continue to be a cog in the wheel.

So who are Rich and Lana Robinson and what makes them think they have all the answers?

Rich and I have a combined 30 years of experience in growing businesses from home and we have both tried and done almost everything you can imagine to make serious money (and some things I don't think anyone's imagination can comprehend). Over the years we found out the hard way that network marketing is a business, like any other, network marketing is just simply a delivery system, a compensation plan. We both grew up in military families; Rich was an Air Force Brat and I am an Army Brat. Most of our lives were spent in Alabama; but we did live a lot of different places over the years – Guam, Germany and a few others. My husband has a successful brick-and-mortar business and lets me handle all the “Internet Stuff” that provides a hefty income for our family.

“We Have Learned How To Create Incomes In Excess Of \$20,000 Per Week And Can Teach Anyone How To Do The Same Thing, Regardless Of Your MLM Or Business. In Fact, We Can Probably Teach You How To Make Even More Simply Because We Aren't The Brightest Bulbs In The Value Pak.”



We are actually determined to change this industry's failure rate. We're probably biting off more than we can chew but we were never really good at thinking small. We want the chance to work with and meet every person in this industry who really wants to make it happen, honestly. We are going to ask that at this point you have enough respect to realize what a huge undertaking this is and please don't make contact with us to help you if you aren't prepared to work, really work.

If you got started in network marketing so you wouldn't have to work so hard to make a living and you are still surviving on that fantasy please, take this audit and use it for kindling, at least then the trees used won't be a complete waste. Honestly, we just don't have time. We are offering to work with you personally, live and for an unlimited amount of time, if you want to make it happen, really happen, in your own business. We are not here to recruit you into our network program. We don't care what you choose to market so long as it is of integrity, something good for the end user not just your wallet. The reason we are doing this is so simple a child could figure it out.....it is our greatest pleasure, at this point as marketers, to watch and help others shake that money tree we grabbed onto and change peoples' lives. I know that sounds grand, right? Who does that? I don't know but, it's the truth. Look, it's a business like any other because we can't do this for free but, please don't take this the wrong way, we don't need your business, **we value it**. We realize what it's like to squeeze every nickel so hard you think you can actually hear George Washington scream. We've been there. My mother taught me how to squeeze copper from a penny – she's great at that! So many times that our names are printed on park benches as back up sleeping quarters.

I'LL BET YOU ARE A SOMEWHAT SKEPTICAL ABOUT NOW, HUH? Well, we can't blame you. You probably have a couple of concerns we'd like to address:

How much will I have to spend to use these strategies you teach?

That's a great question. You know, when we both started to have that paradigm shift in our business efforts we had gone broke trying all the other methods. We didn't have a bunch of money to invest either. But each of us found that thousands of dollars on trial and error was just as bad as doing the wrong things. One of the things we are proud of is that we actually try to show you how to do things based on your learning curve, meaning we aren't going to tell you to spend hundreds of dollars at a time on leads or ads until we show you how to become profitable first. That means not having you spend beyond your ability to recover quickly. **DON'T YOU WISH YOUR UPLINE COULD HAVE BEEN ABLE TO SAY OR DO THAT?**



What if I'm so broke I can't pay attention?

Well, we've got good news and bad news. Bad news first; you can't start a business or learn how to grow it without any expense...THERE IS NO F-R-E-E. However, the good news is, you can learn the right way, the best way and the most profitable way for a lot less than it cost us. By learning from our previous mistakes you **WILL** save thousands and thousands of dollars.

Can't I just learn these things on my own?

Absolutely! In fact, that's how Rich and I did it. You can learn these things all on your own. you don't need us. The only downside is that you will spend a BUNCH OF MONEY you don't have to and you will experience a lot of PAIN you could avoid. For some of you this may be the only way you can learn. For years I had to find out personally. I never took the easy route and learned from others (wish I had learned a lot more – but those failures turned into successes...). The other thing you need to consider is the learning curve. Honestly, how long have you spent on the, "trail of tears" so far? How much more time are you willing to wait for IT to happen?

How long it will it take to see results?

Some of our members see results, BIG results, in as little as 24 hours. Sometimes it may take a couple of days, weeks and in some rare cases...months. You see the answer to that question depends on your ability to let go and listen. Members who IMMEDIATELY bring an open mind, willingness to learn and who put out at least a part-time effort...ABSOLUTELY see results so fast it usually comes as quite a shock.

How do know this will work for my network program, business, product or opportunity?

Here's the thing. It does not matter what you've been told by your upline or what you have learned in the past...**NETWORKING, ANY BUSINESS IS ABOUT MARKETING.** It is all about numbers, masses of people - consumers. You see we just teach how to put the numbers in your favor. First you need to learn how to "create the urgency to buy" so you can quit convincing and begging. Then you need to learn the game of numbers. You can have as many home parties as you want, go to as many hotel gatherings as you want and we will sit back, from home, in t-shirt and shorts and absolutely hand you your lunch. Why? Marketing is about numbers. If it were about "belly to belly" don't you think Coca-Cola would have people going door to door? You have to reach the masses, even in a networking compensation plan, because all comp plans are based on consumption. You can buy into that theory of looking for the 'right' people but, your company knows better otherwise they would interview every person before allowing them to sign up.



Can I do these techniques from my area, I live WAY out in the country?

You can do the right things from anywhere...okay, almost. You will need basic home-office stuff; phone with long distance, computer, etc. But today, technology is so advanced it almost does it for you. Look the computer, to Rich, is a fish tank until I jiggle the mouse. It's not rocket science. It's all understanding human science. Our marketing tips will work for ANYONE, **if**...you can read, write and speak...clearly.

What makes what you teach so special?

The best answer to that question is the fact that they work, no matter what, without fail. Here's the point. As long as humans are still needed to create and make the actual transaction in order for commerce to take place, meaning until robots carry wallets, these techniques **WILL ALWAYS** work. Why more people aren't teaching these things in the first place is beyond me, but people only buy for 2 reasons; **emotion** and **logic**. That's it. Later we will share with you the only 2 reasons people won't or don't buy. Knowing this information is the first step to becoming masters in this industry. The next step is finishing this report.

I've heard this same stuff before and it is exactly what has got me in this situation. How do I know this time will be different?

You know the first answer to this question is because we guarantee it. In fact, if you bring the 3 **KEY INGREDIENTS** you won't fail. **WHAT? WAIT A MINUTE, HOW CAN YOU SAY THAT?** Honestly, because they will work no ands, if's or but's. **BUT** (I know we said there wouldn't be any of these) you have to *work it, learn it and follow along*. By the way, if you've heard all this before, I'm assuming that at least you have never lost a nickel in this business because all the other places or things gave you your money back, right? **NO**. Honestly, and please don't take this wrong, we don't **NEED OR HAVE TO HAVE** your money,...we **VALUE IT** just like you do. We've been exactly where you are right now and to this day **ONE** dollar still means the same to us as it did when we had to search under our sofa cushions to gather up change to make one so we could afford a meal off a dollar menu.



WARNING; THE WORST THING YOU CAN DO FOR YOU AND YOUR FAMILY IS TO ALLOW YOUR SKEPTICISM TO STAND IN YOUR WAY IN MAKING A SOUND, LOGICAL DECISION. WHAT IS THE WORST THING THAT COULD HAPPEN?

So, What type of training and education are you offering as a member of [My Team Builder Pro](http://MyTeamBuilderPro.com)?

We have LIVE, personal training via webinars every week. We will teach you exactly what we discussed above;

- How to master the telephone as a powerful marketing tool that will allow you to put so many people in your business your upline will think you're cheating.
- How to do a presentation in a conference call environment so you can stay home and grab that check out of your mailbox while it is still warm.
- How to use the internet as an incredible lead generator so you will have people actually contacting you and asking how they can get in business with you. (This is advanced training only offered after you have become a member).
- How to design ad copy so powerful your prospects can't help but respond asking for more information.
- How to close using techniques so incredible you will light the money in your clients pockets on fire
- How to attract people who actually want what you have, your products and services, not just the opportunity
- The fastest way to get on the front page of Google without doing any of that expensive PPC advertising.
- Video marketing techniques – a FREE method of advertising. And while we will talk about YouTube, did you know they aren't the ONLY player? What you learn may shock you.
- How to create videos with a nifty software that's absolutely free to use and allows you to get gangbuster results
- How to spend less time in social networking and more time enjoying life with a crazy simple, free tool to update all of your social networking sites at once.
- The absolute fastest way to get your products and services in front of interested prospects
- How to get paid to build your list
- And so much more



“Okay you guys, what does all this training and education cost?”

What would all this education be worth? If you wanted to learn to be a doctor you’d pay \$100,000 or more and it would take 8 years or more of your life. If you wanted to be an attorney it would cost you that same \$100,000 or more and it would take you many years as well. Any professional skill requires thousands and thousands of dollars. And with most education you still have to factor in your time and travel cost. However, with [My Team Builder Pro](#) you can stay right there at home. All our training only requires long distance service or Internet connection...we come to you right over the phone / Internet. You know, we’ve been told by many people and even some companies that we are not even in the right ballpark, basically giving away the keys to the kingdom. We’ve gotten angry emails from people who make their living sharing little tid bits and morsels and charging an arm and a leg for it.

Honestly, the information, let alone the live training, is worth every nickel these ‘Guru’s’ charge. Rich and I have spent tens of thousands of dollars ourselves over the years. But we wanted to make this education accessible to everyone. We wanted the average business owner to be able to generate huge income. Seriously, that’s why we teach such in depth skills, so the average person can grow a monster organization. We are really tired of the guys at the bottom feeding the guys at the top, isn’t that exactly what happens in the J.O.B. world? Isn’t that exactly why you got involved in being your own boss? Alright, here it is.....

You can become a member of [My Team Builder Pro](#) for Nothing, nada, zip, zilch.

Now, there is an upgrade option that you can take advantage of, and when I say “take advantage of” I really mean it. See, as an upgraded Platinum member we will pay you every time you bring someone into our training system. No kidding. How’s that for making money even if your prospect doesn’t join your business? More on that in a minute.

WARNING; We only accept 150 new [My Team Builder Pro](#) Platinum members per month, period. We limit access to provide those members with a much better one on one opportunity and sales page, marketing funnel, and system for success. You may find that your registration has to be put on hold until the next month, depending on your response time and availability.



“But, Keep Reading, It Gets Even Better...We Will Actually Pay You To Share This Education With Others...You Won’t Believe This.....”

Just to sweeten the pot, we’ve decided to allow you to market this system, education and training at the same time that you learn to master marketing and build your business like you’ve only dreamed about and here’s how it works;

As a Platinum member, when you enroll a Platinum member for a one time cost of \$127.00, you keep **\$63.50!!** That’s 50% commission!! 2 new members per week would be right at \$6,600 per year right back in your pocket. And we’ll show you how to make even more... because it’s not just about referring members to the system. You’ll find that you’ll be getting a lot more enrollments into **YOUR** primary business using this system – who also want to use it - and making money from your pre-made sales funnel to boot.

We understand that some people just cannot take \$127 out of their pocket and hand it over blindly to someone they don’t know anything about. We get it - totally. So, we have another option for you.... when you enroll a Gold member for \$24.95 per month, you keep **50% of that too!!** 2 new members a week would be almost \$1300 per year right there. Just from using the system to build your business, your brand, and to master your marketing skills and enroll more members into your primary business.

Oh, and I forgot to mention that the members area has eBooks (this one, for example!) covering topics on social networking tricks, list building techniques, headlines, presentation calls, and much more that you, as a Platinum or Gold member, have access to in order to build your business and your own list of highly motivated, targeted prospects. If you don’t know what I’m talking about, then that’s Okay. You will know *exactly* what I mean when you log into your member’s training area and/or attend our training webinars (which are free, by the way).

Ya’ll, this is not rocket science. It’s just that nobody has ever taken you by the trousers and shown you *exactly* how to get it done.

When you enroll a Basic member – that’s code word for FREE member - (hey, some people don’t believe us and want to kick the tires a bit before they commit), then there’s not a commission on that member – until they upgrade in the back office for \$34.95 per month [we had to make it more to upgrade after we’ve revealed the keys to the kingdom] and then you’ll get a 50% commission on that also. 5th grade math class taught me that just 2 members per week that upgrade after kicking the tires will net you about \$1800 a year. So as you can see, the tire



kickers can make you money, too! All because you are using a system, a marketing funnel, and you are providing training to your members – all wrapped up nicely in the member’s area.

We have people enrolling 5-7 members a week!! Do the math. It is incredible.

It gets even better. We will help you by providing you access to people who already want what we have, the truth, the education and training to change anyone’s future. You’ll start by using the same eBook you are reading right now and the Internet. Yes, there’s more than one way to build a business; it’s your choice on how you want to do it. Phone or no phone, Internet or not... How simple is that? Why are we doing this? We are serious as a heart attack about changing this industry and its failure rate and that mission begins with you. We believe the more we give the more we receive, so far it is unbelievable the results people are getting.

Now, here’s the catch. First, when you get registered today you’ll join as a FREE member. When you upgrade to Platinum (the One Time Offer Page) you’ll have access to this very same eBook which you can rebrand with YOUR referral link to the system. You may share this eBook with others immediately upon becoming a Platinum or Gold member. You could make so much money you’ll need a dump truck to drop it off at the house. Remember, upgrade when given the chance so you don’t pay more for this incredible system than you have to.

SPECIAL OFFER!!!!

If you respond as a Platinum or Gold member within 48 hours of getting this Free Business Audit you will also receive:

- A built-in downline builder that can literally cut out all of your advertising expenses.
- Squeeze Pages you can use to capture the name and email address of your prospects.
- Truckloads of promotional tools; banners, ebook covers, prewritten ads, etc.
- An “Ezine in a Box” which means that I will give you 365 days worth of autoresponder messages that you have complete permission to send to your prospects. All you have to do is copy two codes into the back office and all those letters magically appear in your autoresponder! These messages will be embedded with whatever primary business you want your prospects to know about, as well as a little trick we use to make YOU even more money if the prospect doesn’t join the system or your business. Think Niagra Falls – with money instead of water. This secret is revealed when you become a Platinum or Gold member (sorry, this one is just too powerful to put in an eBook I give away for free!)



Anyway, Rich and I want to thank you for reading this audit. We hope you do with it what was intended. Use it to analyze your business. Evaluate your business and see if it is poised for success. Examine what we are talking about, send it to the President if you want. Take it out in the driveway and kick the tires, pour water on it and see if it holds up. **But, use it.** Don't believe it just because it is written; compare it to every business in the real world that is successful. See if these businesses aren't using these tools we talked about to create wealth rather than being used as a tool to create wealth for someone else.

Use it to watch the network marketing industry with a raised eyebrow, a new level of awareness. Watch how many of your 'Guru's' got there by bringing in an organization from their last folded company or who got up on stage because your companies put them there because they could be of influence. Watch how many companies give special access to other markets and extra 'goodies' to just some of you in your businesses. Don't get mad, it's just business. These companies are just doing what works and has worked in this business to make companies the most money. Use this audit for your benefit, that's why it was written, simply to help you level the playing field. Become the owner you are capable being through understanding marketing, leave your friends and family alone and learn to create that clientele. Take advantage of the experience of others who can tell you first hand that you can make it happen from scratch and who can show you how.

Rich and I both wish you nothing but success and prosperity. Make the best decision of your business lives. One that carries no risk, that will absolutely help you achieve all that you deserve. Take the first step and enroll with the person who gave you this free report by clicking below: [My Team Builder Pro](#).

Our success depends on your success.

If you still have the case of the "scare-dy cats", contact the person that you received this report from and ask them questions. Questions lead to answers which lead to success.



See You On the Inside,
Rich and Lana Robinson
MyTeamBuilderPro [dot] com

P.S. Don't forget, our memberships fill up pretty quickly, especially the Platinum, so please do something just for you, you deserve it. If you aren't totally blown away and happy with everything available to you, then just submit a support ticket and I'll refund your membership fee. Your account will be deleted immediately. You can keep all your bonuses. Yes, we are that confident that this system will turn your business around.